HBCU Digital Learning Infrastructure Initiative

Webinar

November 3, 2021 | 1-2PM ET
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HBCU Digital Learning Infrastructure Initiative

Webinar

November 3, 2021 | 1-2PM ET
Session Overview

- Opening Remarks
- Co-Design Overview
- Overview of Complete College America
- HBCU DLI Project Overview
- Q&A
Opening Remarks

Yolanda Watson Spiva, Ph.D.
President

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DLI & Co-Design Overview

Josh Baron, M.A.
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Rahim Rajan, M.Phil.
Deputy Director, Postsecondary Success

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Senior Program Officer, Postsecondary Success
DLI is exploring a new model for how we develop our grantmaking strategies. We hope to learn from our partners as we implement this co-design model as part of the Digital Learning Infrastructure initiative.
CCA is a **bold** national advocate for dramatically **increasing** college completion rates and **closing** institutional performance **gaps** by working with states, systems, institutions, and partners to scale highly effective **structural reforms and promote policies** that improve student success.
The Alliance states, systems, and consortia participating in the CCA Alliance.
THE BIG ISSUES

• Uninformed major decisions
• Taking too much time
• Inability to access required courses
• Difficulty with registration
• Excess credits
• Not enough guardrails to prevent poor choices
• Spending too much money
• Not graduating
• Not moving on to well-paying, rewarding careers
• Persistent equity gaps
• Inequitable social mobility
VALUES

Student-centered institutions
Equitable structures & outcomes
Data-informed decision making
System-wide collaboration
Implementation at scale
### STRATEGIES

Designing the college experience around students

#### PURPOSE

Aligning the college experience to each student’s goals for the future

- First-Year Experience
- Career Exploration
- Academic & Career Alignment
- Adult Learner Engagement

#### STRUCTURE

Building course road maps that make the path to a degree or valuable workplace credential clear

- Math Pathways
- Meta Majors
- Academic Maps & Milestones
- Smart Schedules
- Stackable Certificates & Credentials

#### MOMENTUM

Designing multiple avenues for students to get started, earn credits faster, and stay on track to graduate

- Credit for Competency
- Multiple Measures
- Corequisite Support
- Dual Enrollment
- 15 to Finish/Stay on Track

#### SUPPORT

Addressing student needs and removing barriers to academic success

- Active Academic Support
- Proactive Advising
- 360° Coaching
- Student Basic Needs Support
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INFLECTION POINT
A fresh look at our impact...and future.

*2021: A NEW PERSPECTIVE*

CCA 1.0  CCA 2.0

QUESTIONS:
WHAT’S OUR UNIQUE ROLE?  +  HOW HAS THE LANDSCAPE CHANGED?  +  WHAT’S OUR EQUITY AGENDA?
The Journey Matters
Philanthropies help HBCUs take their education online
Smith-Lewis said UNCF officials quickly realized that HBCUs would need support honing faculty members' online teaching skills. Armed with $1.75...
1 week ago

Morehouse College to launch online program aimed at helping Black men with some credits finish degree
Morehouse College to launch online program aimed at helping Black men ... broader universe of men seeking to complete a bachelor's degree.
Feb 3, 2021

Group of HBCUs will get $1.5 million for digital learning ...
... research project from Complete College America and the Bill & Melinda Gates Foundation to help create a more equitable online learning...
3 weeks ago

Spreading the HBCU Message in A Digital World
YOU CAN’T QUANTIFY THE REAL LONG-TERM VALUE YOU PROVIDE TO STUDENTS.

MISSING METRICS MISREPRESENT SUCCESS

Metrics measured by major data initiatives fail to consistently measure what matters most to students.
PARTNER WITH CCA & THE POSTSECONDARY DATA PARTNERSHIP

PDP METRICS

- Enrollment
  Count of new first time and transfer students
- Credit Accumulation Rate
  % of full-time students who complete sufficient credits each year
- Gateway Course Completion
  % of full-time students who complete required gateway courses by grade
- Credit Completion Ratio
  Average ratio of credits attempted to credits earned
- 2-Year Retention
  % of students enrolled (or completed a credential) at any institution by their 2nd year
- Term-to-Term Retention
  Proportion of students enrolled (or completed a credential) at any institution on a term-to-term basis
- Transfer
  The rate at which students transfer to another institution and whether they earn a credential before or after they transfer
- Credential
  % of students completing a credential at any institution

CCA STRATEGIES

- Returning Adult Outreach
- Concurrent Enrollment
- Career Advising
- Credit for Competency
- 15 to Finish
- First-Year Experience
- Corequisite Support
- Math Pathways
- Meta Majors
- Academic Maps & Milestones
- Proactive & Purpose-Driven Advising
- 360° Coaching
- Smart Scheduling
- Active Academic Support
- Student Basic Needs
- Stackable Certificates & Credentials
- Academic & Career Alignment

POURPOSE
MOMENTUM
STRUCTURE
SUPPORT
Aligning Policy, Perspective, and Practice

1. Identify challenges & opportunities
   - What policy barriers exist?
   - Who has the ability to influence policy?

2. Convene & equip a diverse team
   - What attitudes and beliefs are preventing progress?
   - Who is shaping the perspectives of our team?

3. Rally around a shared vision
   - Where are our practices creating inequitable outcomes?
   - Who is pursuing innovative practices?

4. Create an action plan
   - What are the right incentives for change?
   - What new mindsets will take us into the future?
   - How will we engage our peers?

5. Implement & refine
   - What are the practices that will carry us forward?
   - What resources do we need to change how we work?
   - How do we execute our strategies?

- What policies do we want to enact and when?
- How are we measuring the impact of policy changes?
- How can we create a culture of continuous improvement?
Project Goals

Explore  the historical digital blueprint of HBCU success

Support  the development of equitable digital learning infrastructure

Co-Design  a long-term strategy for driving Black academic success at HBCUs

Elevate  new models for student success
HBCU Co-Design Teams

- Up to 6 HBCUs will share $1.5 million in total grant funding
- Assemble a dedicated DLI Team
- Participate in digital learning co-design process to understand the unique digital approach at HBCUs
- Share the “how” behind HBCUs innovative, culturally sustaining approach to student success

Research & Learnings from the Field

Interviews & Focus Groups

Advisory Council

Advisors, Subject Matter Experts, Partner Organizations, MSI Stakeholders

Project Overview
Next Steps

Applications Due
November 12

HBCU Co-Design Kick-Off Meeting
November 30

HBCU Co-Design Meeting (Virtual)
February 2022

HBCU DLI Action Workshops
(Virtual & Open to All)
Spring 2022

Decision Emails Sent
November 17

HBCU Co-Design Meeting (Virtual)
January 2022

HBCU DLI Convening
(Min-Person)
March 2022
Q&A

Send questions in the Q&A box at the bottom of your screen
NTIA Connecting Minority Communities Pilot Program

**Purpose?** To build the broadband and digital technology capacities of eligible institutions and support broadband access, adoption, and digital skills within those institutions and in their surrounding anchor communities.

**Who? Eligible Entities**  HBCUs, TCUs and MSI educational institutions and consortiums led by HBCUs, TCUs, or MSIs that include a MBE or tax-exempt 501(c)(3) organization

**How Much?** $268M in Funding available; No match required; Applications due Dec. 1, 11:59 pm ET

**Questions:** broadbandusa@ntia.doc.gov; Kperry@ntia.gov; 202-697-2104

https://broadbandusa.ntia.doc.gov/resources/grant-programs/connecting-minority-communities-pilot-program
HBCU DIGITAL LEARNING INFRASTRUCTURE INITIATIVE

APPLY TODAY

APPLICATION DEADLINE NOVEMBER 12, 2021 | 5PM ET