If “every system is perfectly designed to get the results it gets,” then...

**IT’S TIME TO REIMAGINE THE SYSTEM**

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**We Believe Higher Education Has a Choice**

We can either reflect the racial, social, and economic injustices of society—or we can be an engine of equity, prosperity, and hope. **At CCA, we’re building a new system that restores the promise of higher education.**

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**THE CHANGE WE NEED**

**Three Levers, Unlimited Possibilities**

The shortcomings of today’s higher education system are complex and intertwined. That’s why we insist on a three-part approach to shifting policy, perspective, and practice—the only way to ensure lasting change that produces more equitable outcomes for students.

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**HOW WE MAKE A DIFFERENCE**

**Building Movements**

We harness the power of The CCA Alliance—a network comprised of 47 states and consortia, the CCA Fellows, Communities of Practice, and partner organizations—to create a groundswell of support for the most forward-thinking ideas in higher education.

**Transforming Institutions**

We bring institutional leaders together with policymakers and higher education experts to create shared transformation agendas for states, systems, and consortia. By aligning stakeholders who often work in silos, we unlock powerful change.
Since our inception, CCA has actively promoted strategies proven to increase graduation rates - starting with the Game Changers. Our toolkit has grown through partnership and collaboration to include strategies along four critical areas of the student journey - and we work with institutions to identify which strategies will drive more equitable outcomes for their students.

**OUR VALUES**
- Student-Centered Institutions
- Equitable Structures & Outcomes
- Data-Informed Decision Making
- System-Wide Collaboration
- Implementation at Scale

**OUR IMPACT**
- **30%** increase in Bachelor and Associate degree attainment in Indiana after working with CCA to change incentives for full-time enrollment
- **100s** of institutions who used our 15 to Finish toolkit to support students working towards on-time completion
- **4x** improvement in gateway course completion after CCA worked with West Virginia to implement Corequisite Support

**OUR STRATEGIES**
- **PURPOSE**
  - Aligning the college experience to each student’s goals for the future
  - First-Year Experience
  - Career Exploration
  - Academic & Career Alignment
  - Adult Learner Engagement

- **MOMENTUM**
  - Designing multiple avenues for students to get started, earn credits faster, and stay on track to graduate
  - Credit for Competency
  - Multiple Measures
  - Corequisite Support
  - Dual Enrollment
  - 15 to Finish/Stay on Track

- **STRUCTURE**
  - Building course road maps that make the path to a degree or valuable workplace credential clear
  - Math Pathways
  - Meta Majors
  - Academic Maps & Milestones
  - Smart Schedules
  - Stackable Certificates & Credentials

- **SUPPORT**
  - Addressing student needs and removing barriers to academic success
  - Active Academic Support
  - Proactive Advising
  - 360° Coaching
  - Student Basic Needs Support

**THANKS TO OUR SUPPORTERS:**

Join our efforts to restore the promise of a college degree for hundreds of thousands of Americans. Contact info@completecollege.org today.