

If “every system is perfectly designed to get the results it gets,” then...

# IT'S TIME TO REIMAGINE THE SYSTEM

**COMPLETE  
COLLEGE  
AMERICA**

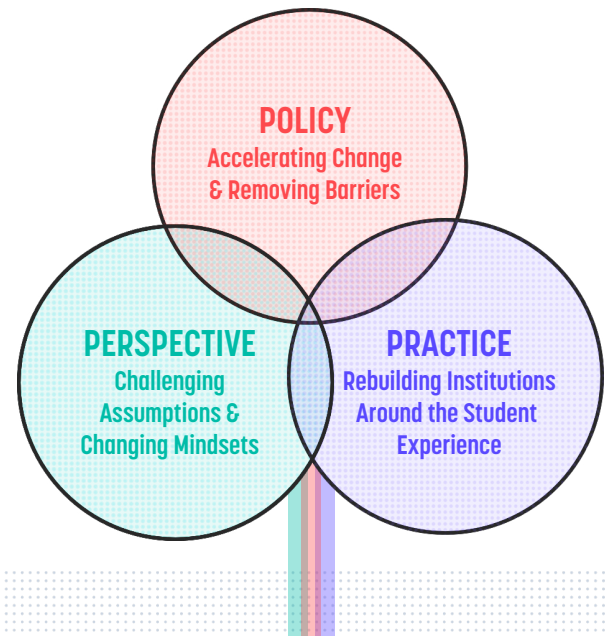
## We Believe Higher Education Has a Choice

We can either reflect the racial, social, and economic injustices of society—or we can be an engine of equity, prosperity, and hope. **At CCA, we're building a new system that restores the promise of higher education.**

## THE CHANGE WE NEED

### Three Levers, Unlimited Possibilities

The shortcomings of today's higher education system are complex and intertwined. That's why we insist on a three-part approach to shifting policy, perspective, and practice—the only way to ensure lasting change that produces more equitable outcomes for students.



## HOW WE MAKE A DIFFERENCE

### Building Movements

We harness the power of The CCA Alliance—a network comprised of 47 states and consortia, the CCA Fellows, Communities of Practice, and partner organizations—to create a groundswell of support for the most forward-thinking ideas in higher education.

### Transforming Institutions

We bring institutional leaders together with policymakers and higher education experts to create shared transformation agendas for states, systems, and consortia. By aligning stakeholders who often work in silos, we unlock powerful change.

## THE ALLIANCE



### RESEARCH & INSIGHTS

Capturing and sharing best practices

### ISSUE ADVOCACY

Generating support for proven solutions

### STRATEGIC INITIATIVES

Strengthening the movement through partnership

**1.**  
Identify opportunities

**2.**  
Convene diverse teams

**3.**  
Rally around a vision

**4.**  
Create an action plan

**5.**  
Implement & refine

## OUR VALUES



STUDENT-CENTERED INSTITUTIONS



EQUITABLE STRUCTURES & OUTCOMES



DATA-INFORMED DECISION MAKING



SYSTEM-WIDE COLLABORATION



IMPLEMENTATION AT SCALE

Our partnership with CCA has been remarkable. **They are system-reformers in the truest sense.** CCA has inspired us to adopt a “whatever it takes” mindset and has helped us set a bold agenda driven by data, equity, and a commitment to being student-centered. We have leaned on their team for everything - from advancing a statewide policy agenda to implementing best practices on campuses across the state to providing regional professional development. Their leadership made so much of our work possible.

JAMES MCCOY

Vice President, Academic Affairs  
College of Southern Nevada

## OUR STRATEGIES

Since our inception, CCA has actively promoted strategies proven to increase graduation rates - starting with the Game Changers. Our toolkit has grown through partnership and collaboration to include strategies along four critical areas of the student journey - and we work with institutions to identify which strategies will drive more equitable outcomes for their students.

### PURPOSE

Aligning the college experience to each student's goals for the future

- First-Year Experience
- Career Exploration
- Academic & Career Alignment
- Adult Learner Engagement

### MOMENTUM

Designing multiple avenues for students to get started, earn credits faster, and stay on track to graduate

- Credit for Competency
- Multiple Measures
- Corequisite Support
- Dual Enrollment
- 15 to Finish/Stay on Track

### STRUCTURE

Building course road maps that make the path to a degree or valuable workplace credential clear

- Math Pathways
- Meta Majors
- Academic Maps & Milestones
- Smart Schedules
- Stackable Certificates & Credentials

### SUPPORT

Addressing student needs and removing barriers to academic success

- Active Academic Support
- Proactive Advising
- 360° Coaching
- Student Basic Needs Support

## OUR IMPACT

30%

increase in Bachelor and Associate degree attainment in Indiana after working with CCA to change incentives for full-time enrollment

100s

of institutions who used our 15 to Finish toolkit to support students working towards on-time completion

4x

improvement in gateway course completion after CCA worked with West Virginia to implement Corequisite Support

### THANKS TO OUR SUPPORTERS:

Ascendium<sup>1</sup>

Barr Foundation

BILL & MELINDA GATES foundation

Booth Ferris Foundation

Carnegie Foundation  
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ECMC  
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Join our efforts to restore the promise of a college degree for hundreds of thousands of Americans. Contact [info@completecollege.org](mailto:info@completecollege.org) today.

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