

Complete College America Partners: Student Progress and New Revenue Through Course Sharing

Through Acadeum, Complete College America institutions can share online courses to support students, solve challenges, and generate additional revenue

What is Acadeum?

Acadeum helps colleges and universities create academic partnerships with like-minded institutions to support student progress. Acadeum's expansive, shared online course catalog makes it easy to find high-quality courses students need to stay on track for timely graduation



Boost degree
completion



Support academic
strategies



Fill gaps in
capabilities



Increase
revenue

How Can Course Sharing Help Your Campus Community?

- Expand and enhance programs
- Provide flexibility: meet students' needs for courses when scheduling is a challenge
- Access courses to complete curricula for pathways, fields of study, and credentials
- Support new certificate and degree programs
- Redirect low-enrolled courses
- Fill open course seats

All of these approaches generate new revenue streams for institutions.

Benefits of Course Sharing

- Credits count toward part or full-time status
- Financial aid and grades apply
- Students stay connected to their home institution
- Institutions innovate and collaborate

***Interested in learning more?
Let's get in touch.***

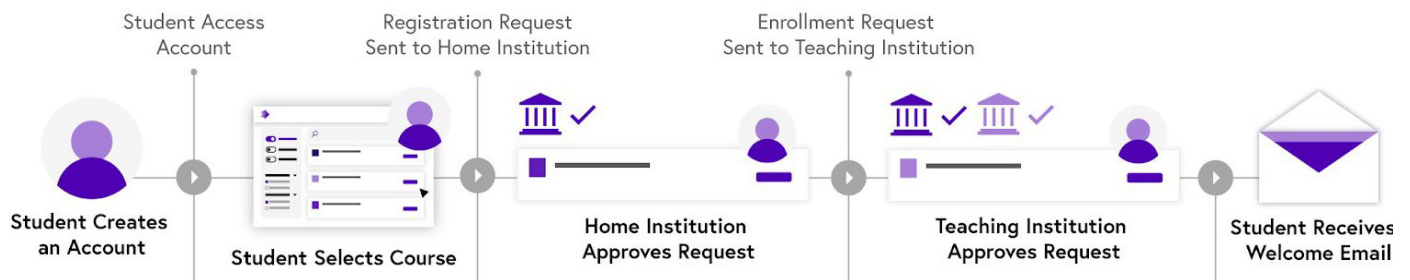
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How Does Course Sharing Work?

The concept of course sharing isn't a new one, but in the past, it's been cumbersome to scale. Acadeum's technology and support make it easy to manage course sharing in two ways:

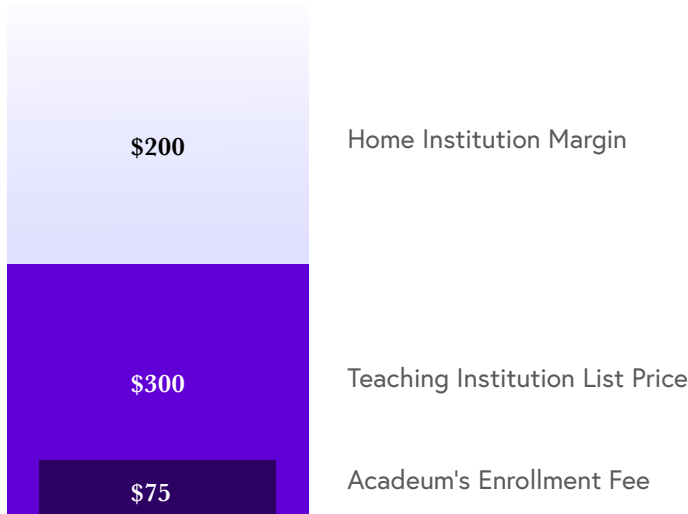
- **Teaching Institutions** make online courses available to schools in the Acadeum network.
- **Home Institutions** allow students, working with their academic advisors, to find and select courses that meet their needs.



The Win-Win Financial Model

Teaching Institutions earn revenue from tuition fees when a student from another institution enrolls in a class. *Home Institutions* earn revenue from charging a higher course fee to the student.

Student Course Cost: **\$500**



- Let's assume Institution H (Home) normally charges \$500 for a course.
- Institution T (Teaching) discounts a seat and offers it in the network for \$300.
- Institution H would purchase the course at \$300, add a \$200 margin and charge the student \$500 as they normally would for any other course.