QC in 4 and the Role of Advisement in Academic Momentum Campaigns

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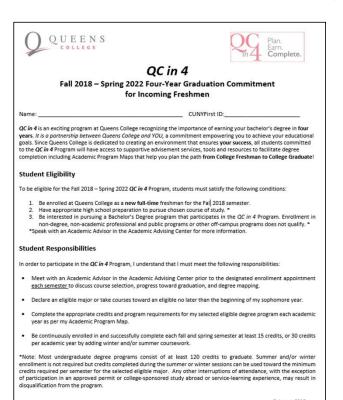
Overview of QC in 4 Program

- Established fall 2017 for first-time, full-time freshmen.
- Coordinated through Academic Advising Center.
- Opt-out Model: students can opt-out at any time.
- Students are in program until graduation.
- ► In order to provide greater access, all students regardless of special program affiliation enrolled as long as they are full-time.
- ► Goal is to increase retention and ensure four-year graduation rates for students in a majority of disciplines.
- ► Through mandatory advisement services, a student-signed Commitment Form, structured academic program maps, and assistance with providing unavailable courses that may delay graduation, QC in 4 emphasizes a partnership between the college and student in order to graduate on time.



QC in 4 Commitment Form

Students Sign Commitment Form at Freshman Orientation Outlining Responsibilities of the Student and Queens College Emphasizing Partnership Between Both



•		rst account that may delay timely enrol dvisor and that my tuition bill is paid be	Iment each semester, including making su fore the deadline each semester.
•	Submit applications for financial aid each academic year if requiring financial assistance: (http://www.qc.cuny.edu/admissions/fa/Pages/default.asox).		
•	Understand that enrollment in additional minors, majors, certificates or changes of major, as well as the satisfacture of any requirements triggered by such additions or changes, must be completed within the original four-year pen (before June 2022) in consultation with my academic advisor.		
•	Notify the College that graduation may be delayed due to course unavailability through <u>needaclass@ac.cumv.ed</u> during the enrollment period <u>before</u> the semester has begun and discuss any possible course substitutions with advisor.		
•	Act on advice provided by my academic advisor in order to remain in good academic standing and to graduate wit four years. I further understand that course withdrawais and zero-weighted grades of NC, WU, WN, WD, FIN, ar will affect my course sequencing, per-equisite and co-requisite coursework, and will hinder my progress tow earning a degree in four years and may result in disqualification from the program.		
Qu	eens College Responsibili	ties and Program Benefits	
As	part of the <i>QC in 4</i> Program, Quee	ens College will:	
	 Provide academic advising during the initial enrollment period at New Student Orientation and before registra each subsequent semester to review course selections from the recommended four-year Academic Program provided by the academic department/s. 		
		ne degree audit system and academic p	
	 Continuous guidance by an academic advisor who will track degree progress each semester. Ensure the availability of courses to enable the completion of the Fall 2018 – Spring 2022 four-year Acade Program Man. 		
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QC in 4 Commitment Form: Highlights

Student Responsibilities:

- Meet with an Academic Advisor in the Academic Advising Center prior to the designated enrollment appointment <u>each</u> <u>semester</u> to discuss course selection, progress toward graduation, and degree mapping.
- Be continuously enrolled in and successfully complete each fall and spring semester at least 15 credits, or 30 credits per academic year by adding winter and/or summer coursework.
- Notify the College that graduation may be delayed due to course unavailability through needaclass@qc.cuny.edu during the enrollment period before the semester has begun and discuss any possible course substitutions with my advisor.

Queens College Responsibilities:

- ► Ensure the availability of courses to enable the completion of the Fall 2018 -Spring 2022 four-year Academic Program Map.
- Work with the academic department(s) for course substitutions, independent study assignment(s), or a requirement(s) waiver if you meet all conditions of the Academic Program Map but are unable to graduate with a bachelor's degree in four consecutive academic years due to course unavailability. If the Dean(s) of the division(s) determine that none of these adjustments is academically acceptable, Queens College will pay the tuition for you to take the course(s) required for degree completion within the next academic year at Queens College.

Marketing and Proactive Advisement

- Normalizing Concept of Earning 30 Credits per Year:
 - ► Communications from Admissions begin upon acceptance.
 - ▶ Updated QC in 4 website through Academic Advisement .
 - ▶ Messaging at Freshmen Orientation and Commitment Form.
 - ▶ Advisors strategize earning 30 credits per year with winter/summer.
 - ► Students have QC in 4 holds (negative service indicators) on their CUNY First accounts requiring participants to meet with an academic advisor before registering for the following semester. These holds are during students' freshmen and sophomore years.
 - ▶ Interventions: students are contacted through Hobson's Retain reminding them of their advisement holds, credit benchmarks, and actions needed to be taken based on queries in CUNYFIRST.
 - ▶ Rigorous marketing through the "Plan. Earn. Complete." and "30-60-90-120" campaigns throughout student communications.



The "Plan. Earn. Complete." Campaign



PLAN. EARN. COMPLETE.

Plan

Receive an Academic Program Map from your Academic Advisor on your chosen major and strategize how you will complete your degree. Planning early is KEY.

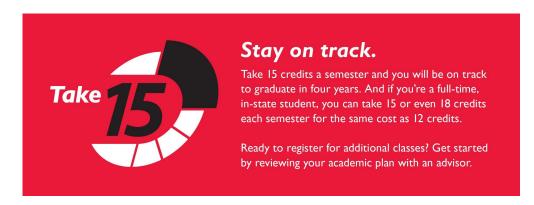
Earn

Stay on track earning at least 15 credits each semester and visit your Academic Advisor to make sure all of the credits you're earning are counting towards your degree.

Complete

Successfully complete all required coursework for your degree in four years and we'll see you at graduation!

Credit Accumulation Campaigns





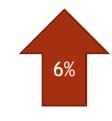
Progress So Far

From the Office of Institutional Effectiveness:

In fall 2016, 67% of full-time first-time freshmen registered for at least 15 credits in the fall; in fall 2017, that figure was 73%.

6%

▶ In fall 2016, 48% of freshmen earned 15 credits in their first term; in fall 2017, 54% for the QC in 4 students.



▶ 93.6% of last year's full-time first-time freshmen reenrolled in spring 2017; this year, 94.3% of our fall freshmen re-enrolled this spring. QC in 4 students were somewhat more likely to re-enroll this spring than were the small number of full-time first-time freshmen who were not in QC in 4 this past fall.

Questions

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www.facebook.com/groups/QCin4