

*Overview & 15 to Finish
Launch*

**COMPLETE
COLLEGE
AMERICA**

MISSION STATEMENT

Leveraging our Alliance to eliminate achievement gaps by providing equity of opportunity for all students to complete college degrees and credentials of purpose and value.

COMPLETE COLLEGE AMERICA

Philanthropic Partners

Bill and Melinda Gates Foundation

Lumina Foundation

Carnegie Corporation of New York

Dell Family Foundation

Kresge Foundation

Strada Education Network (USA Funds)

Houston Endowment

Our Network of Strategic Partners



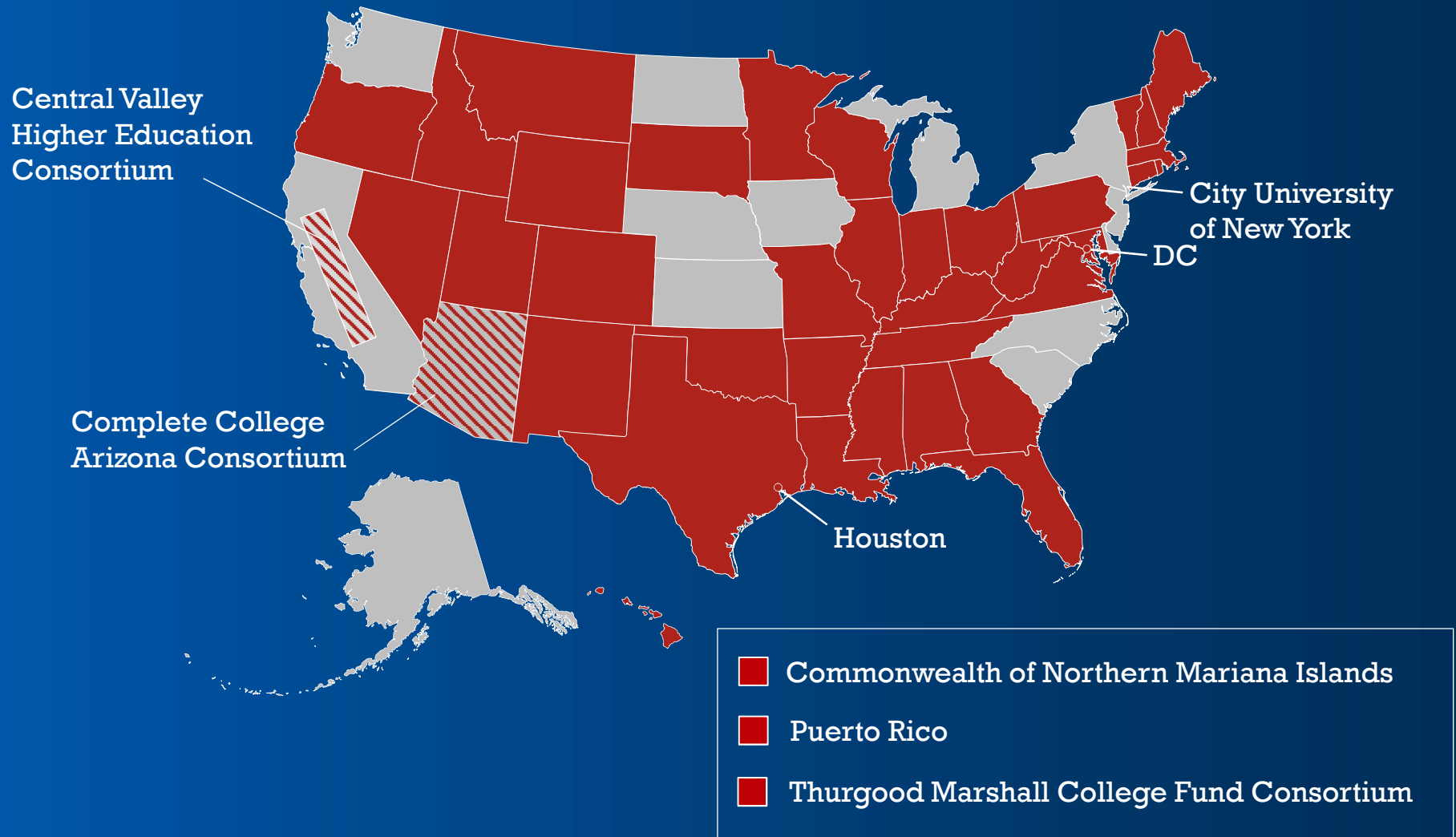
Dana Center
Mathematics
PATHWAYS



COMPLETE COLLEGE AMERICA

The Alliance

44



THE ALLIANCE

CCA Fellows

Complete College
Alliance Teams

Campus
Implementation Teams

Impatient Reformers and
the Students They Serve



EQUITY

METRICS & EVIDENCE

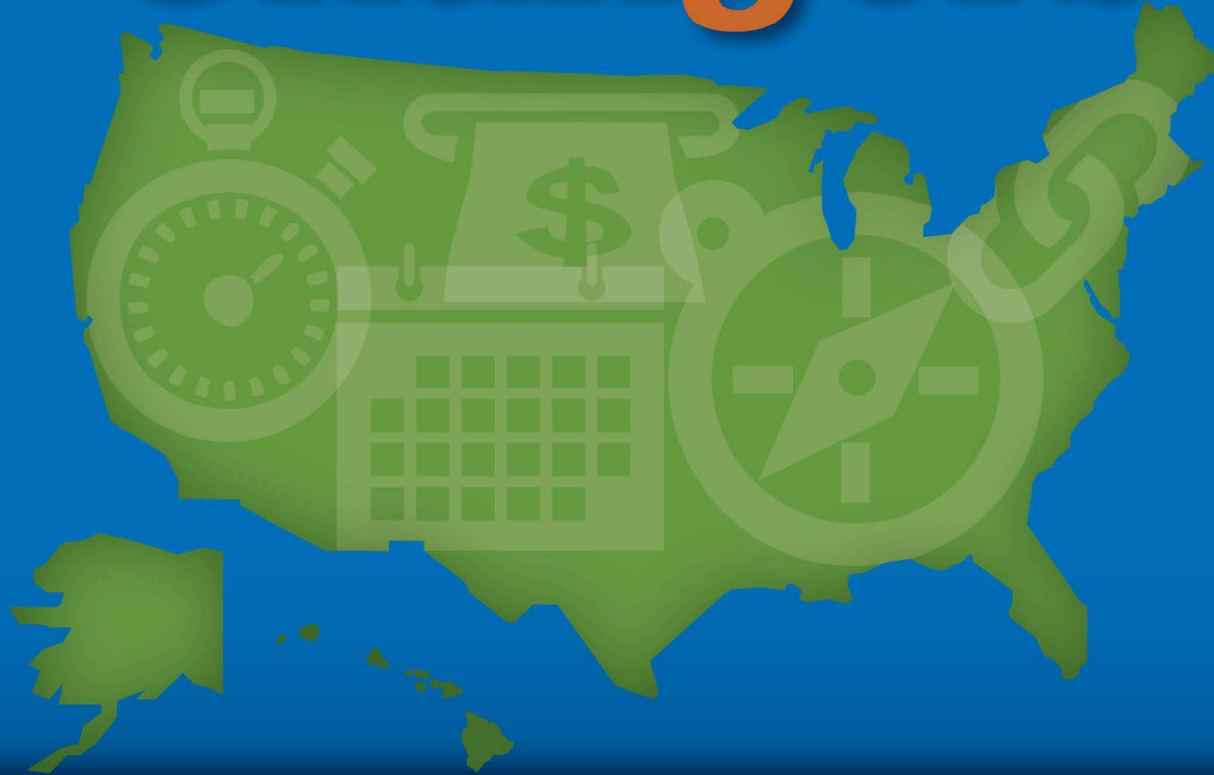
POLICY

COMMUNICATIONS

IMPLEMENTATION

- Empower data experts to be leaders in the movement
- Give voice to the silent through data
- Support implementation at scale
- Support communication to drive the mission

The Game Changers



COMPLETE COLLEGE AMERICA



15 to Finish



Math Pathways



Corequisite Support



Momentum Year



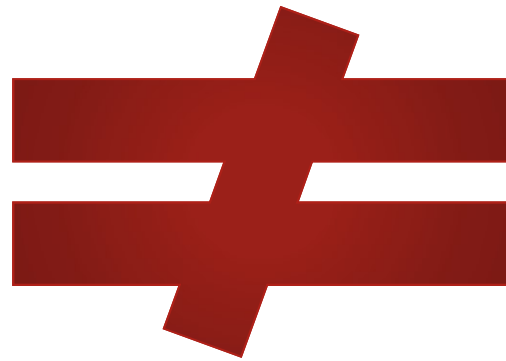
Academic Maps & Proactive Advising



A Better Deal for Returning Adults

15 to Finish

Full-time



On-time

COMPLETE COLLEGE AMERICA



SHARED PRINCIPLES

Far too few full-time students graduate on time.

Graduating late or “taking an extra year” comes at great cost for students and their families.

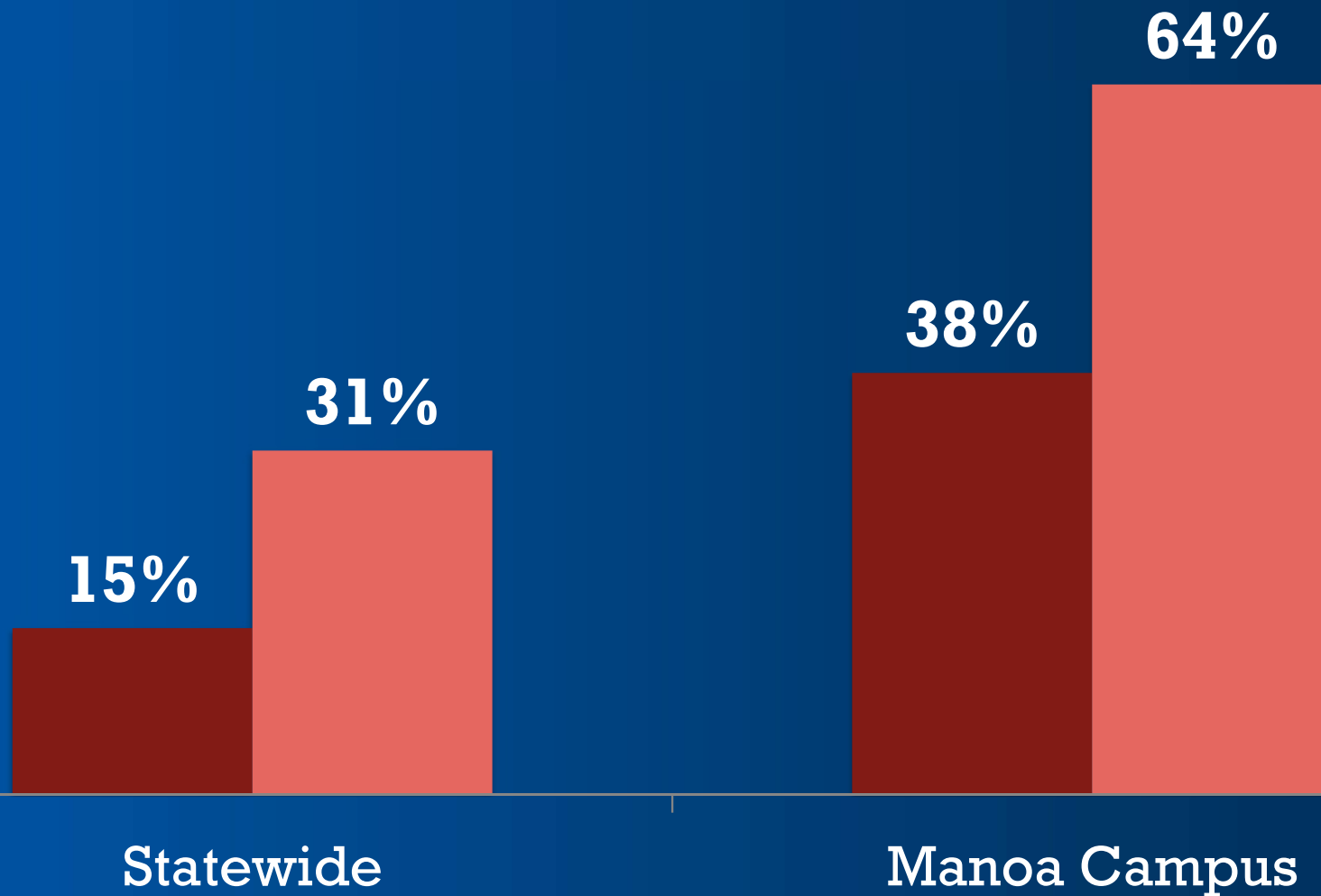
Advisors play a critical role in boosting student success.

Many more students can take 15 credits per semester or term, greatly increasing their likelihood of on-time completion.

#15toFinish informs students of their choices and ensures they know what it takes to graduate on time.

Hawai'i's Results:

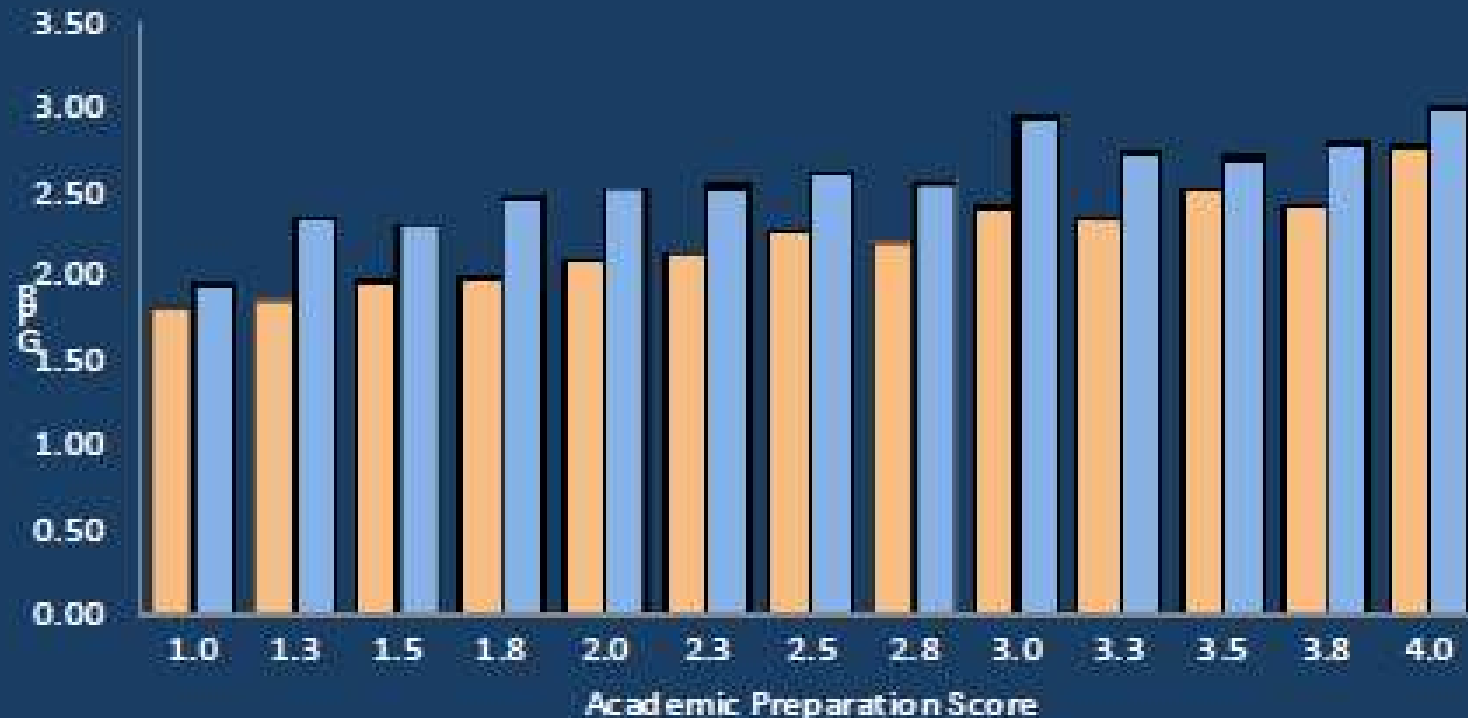
**Students Taking 15 Credits
2011 v. 2015**



At every level of academic preparation students taking ≥ 15 hours had higher GPAs

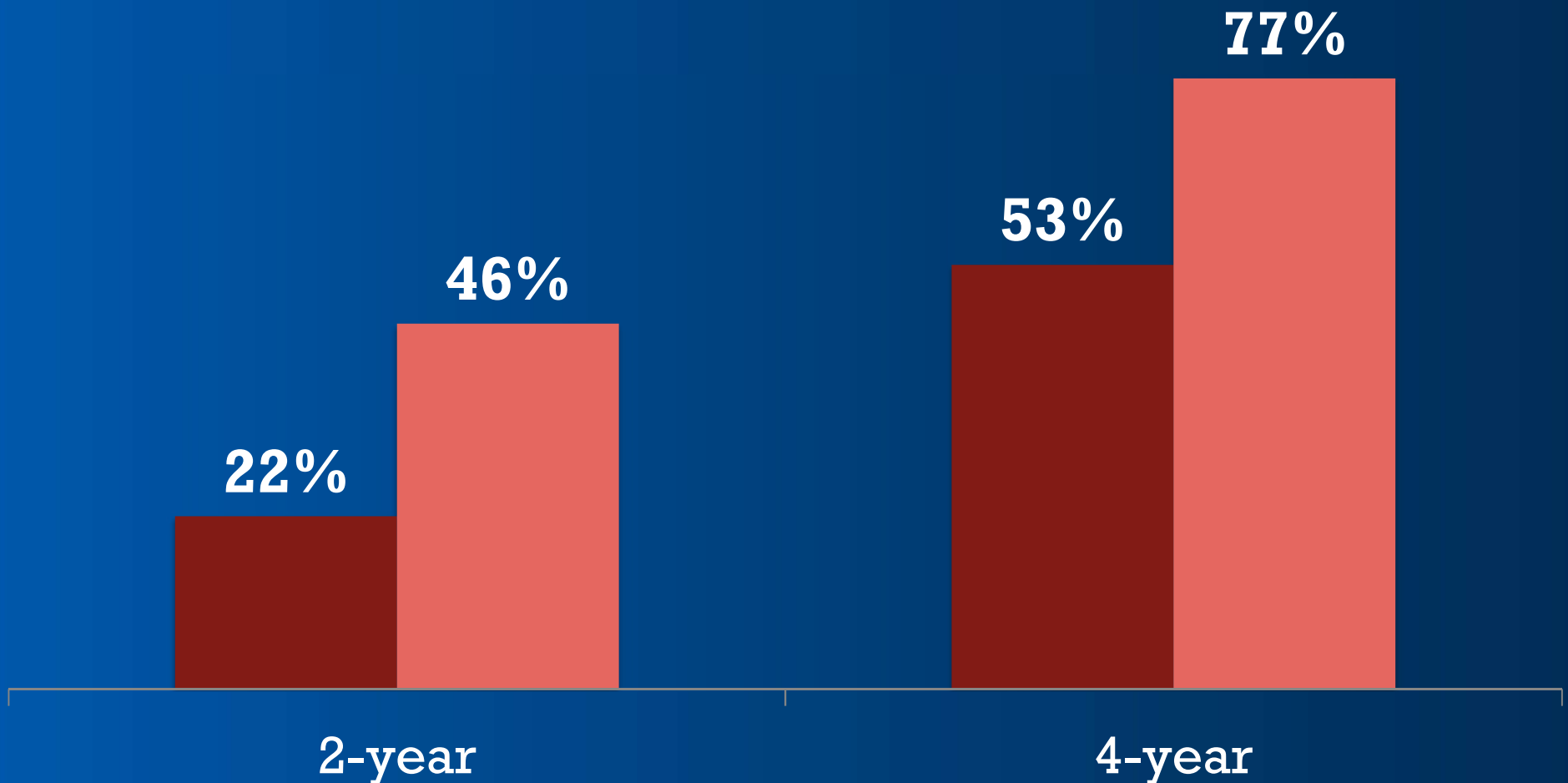
First Semester GPA by Academic Preparation Score and the 15 Credit Hour Break Point

First-Time Freshmen at the UH Community Colleges



Indiana's Results:

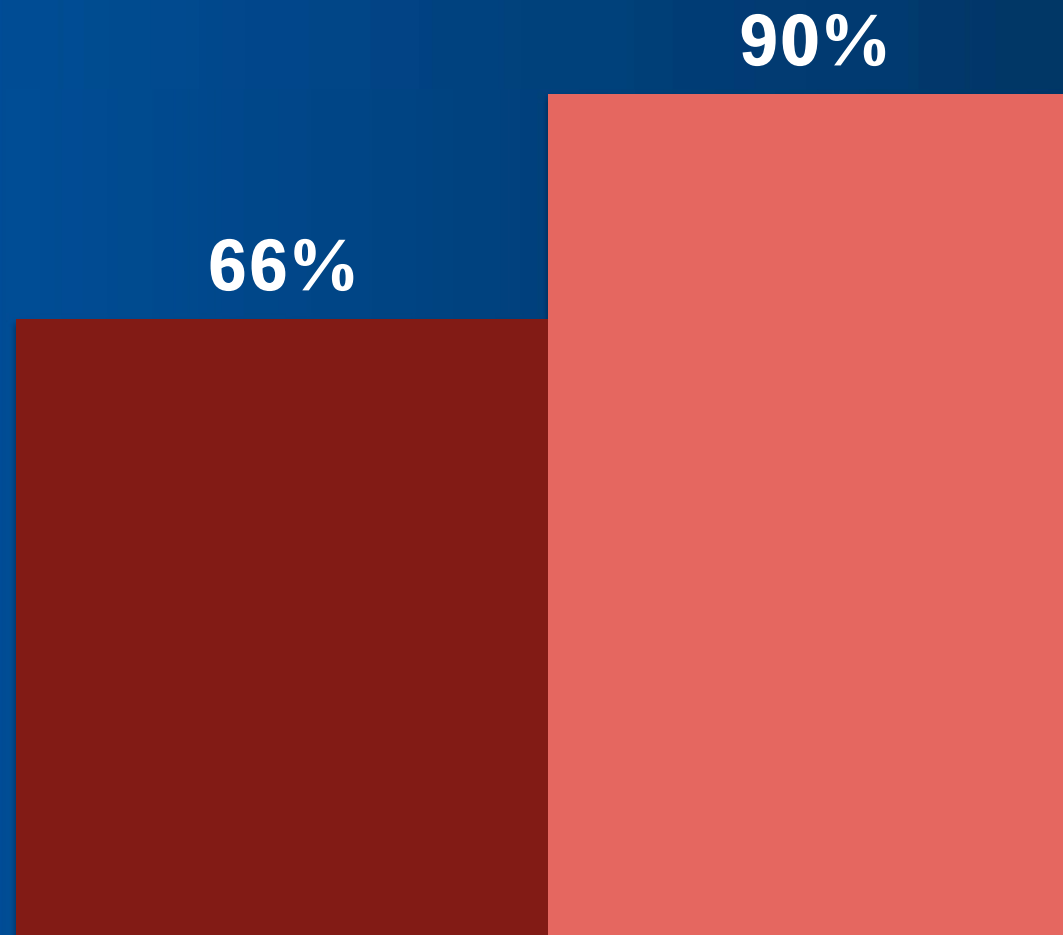
**21st Century Scholars Taking 15 Credits
2013 v. 2015**



Mississippi Valley State University Results:

Students Taking 15 Credits

2013 v. 2015



A graphic with a dark blue background. In the center is a square with a black border. Inside the square, the background is a mix of pink and orange geometric shapes. The number '15' is written in large, bold, dark blue font. Below it, the text 'CREDITS A SEMESTER TO GRADUATE ON TIME' is written in bold, dark blue font. A horizontal black line is below this text. At the bottom, the hashtag '#15TOFINISH' is written in bold, dark blue font.

15

**CREDITS A SEMESTER
TO GRADUATE ON TIME**

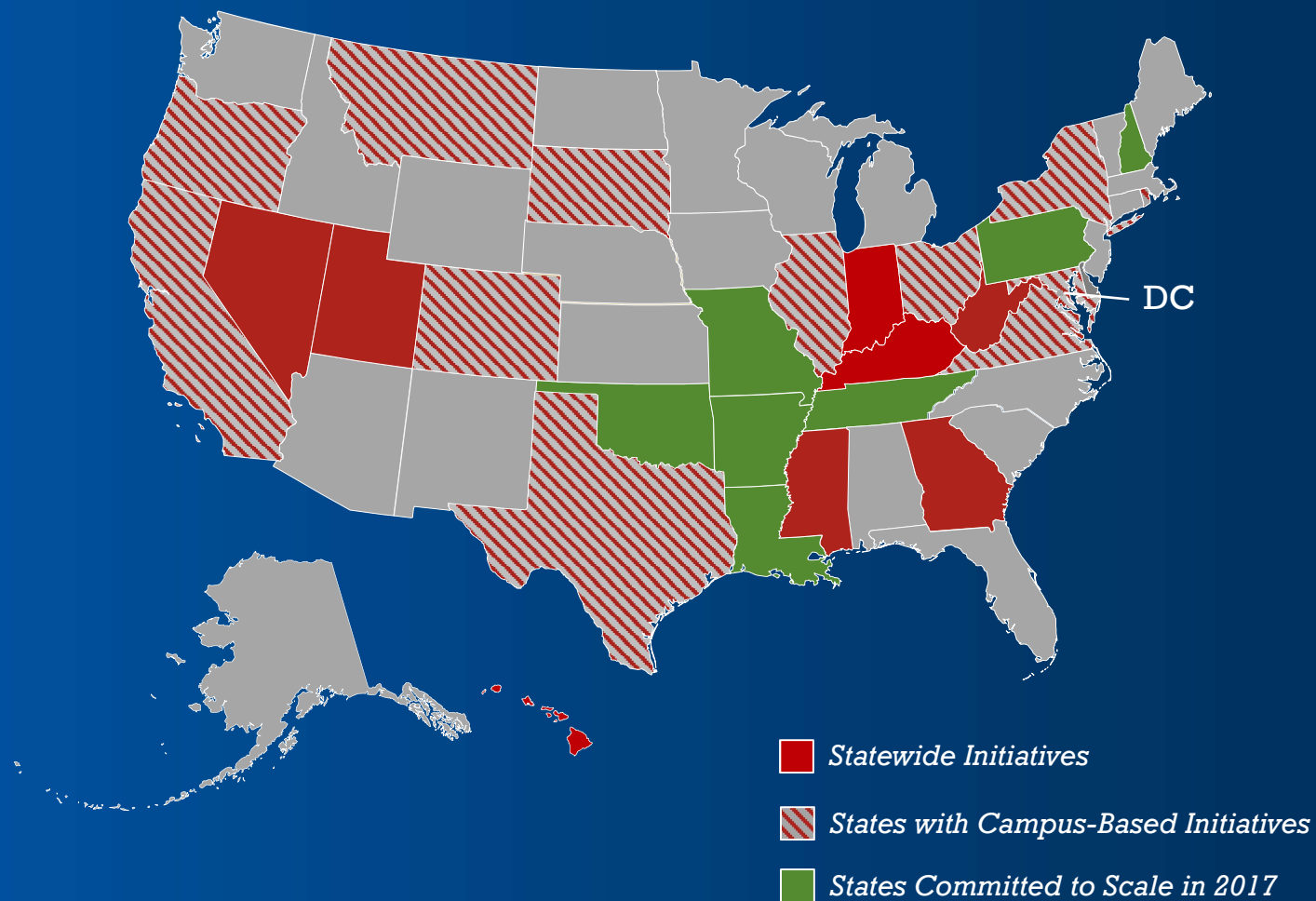
#15TOFINISH

RACK
UP



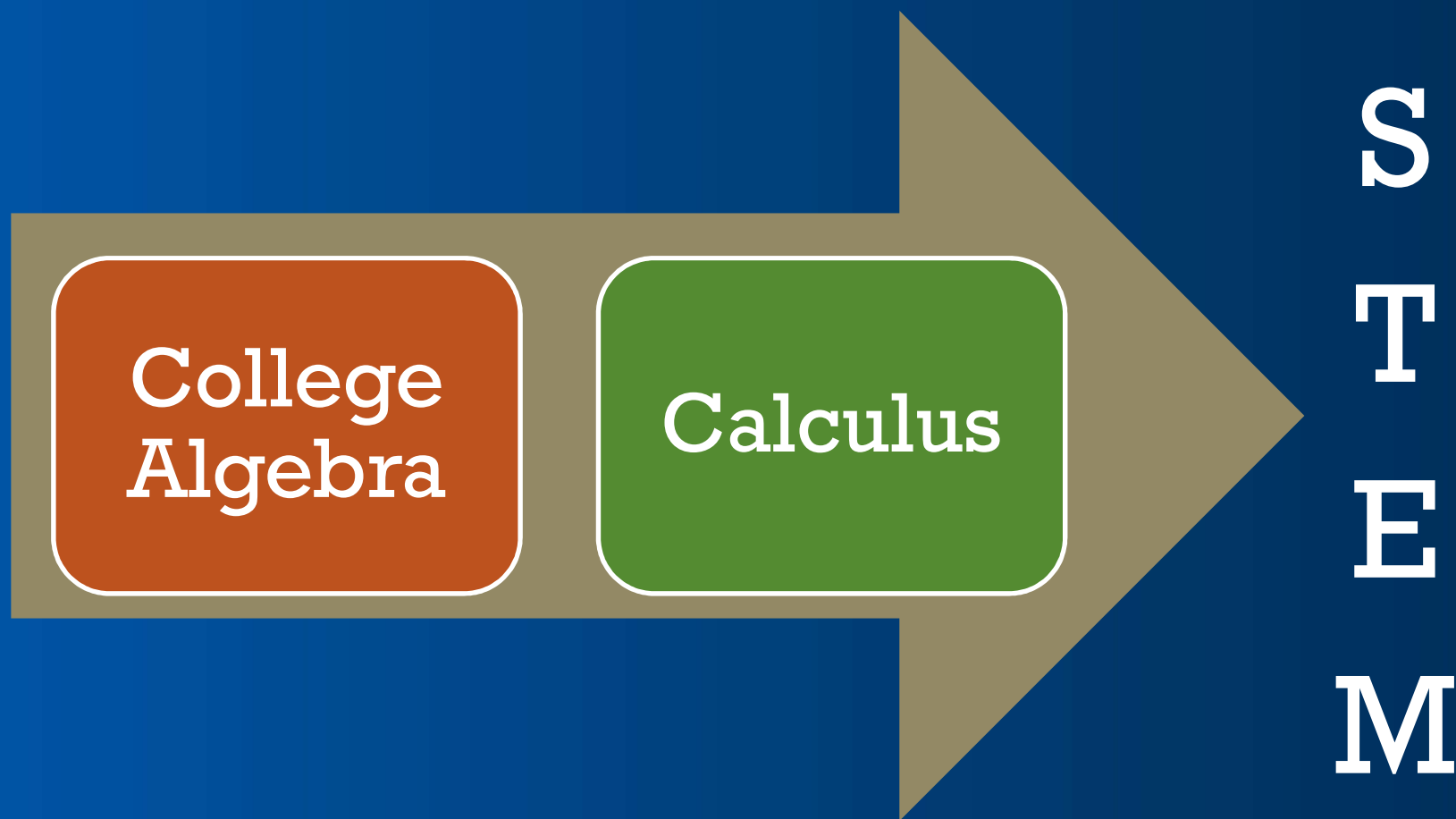


Fifteen to Finish



Math Pathways

College Algebra's Only Purpose: Preparation for Calculus



College Algebra is NOT designed to help students with these 21st Century Quantitative Literacy skills

- **Analyzing** real-world data
- **Evaluating** testable claims
- **Modeling** quantitative scenarios
- **Interpreting** graphs and other data visuals



Math Is Aligned to Majors

Meta-Major

Gateway Math

Humanities &
Arts

Quantitative Reasoning

Social Sciences
Health Sciences
Business

Statistics/Modeling

Technical
Certificate
Programs

Technical Math

Engineering
Hard Sciences

**College Algebra/Pre-
Calc/ Calculus**

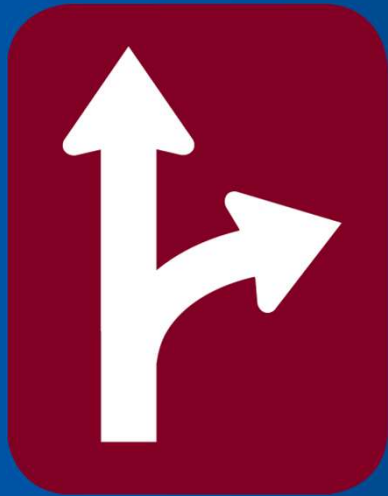
Students have
**quantitative
skills** that are:

- ✓ **Relevant** to their Career
- ✓ **Necessary** in a Data-Driven Society



Corequisite Support

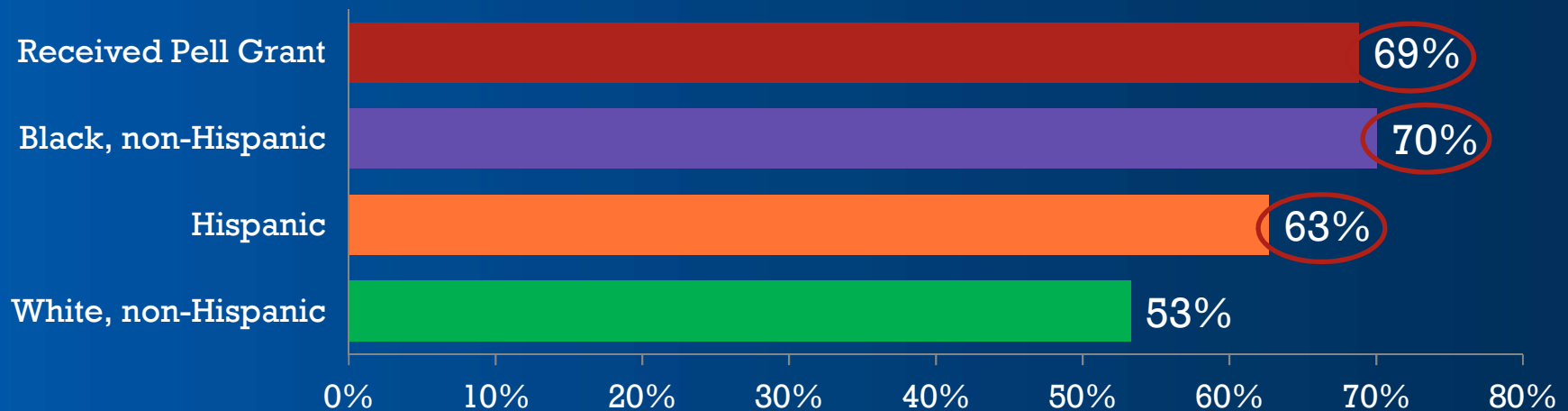
Remediation



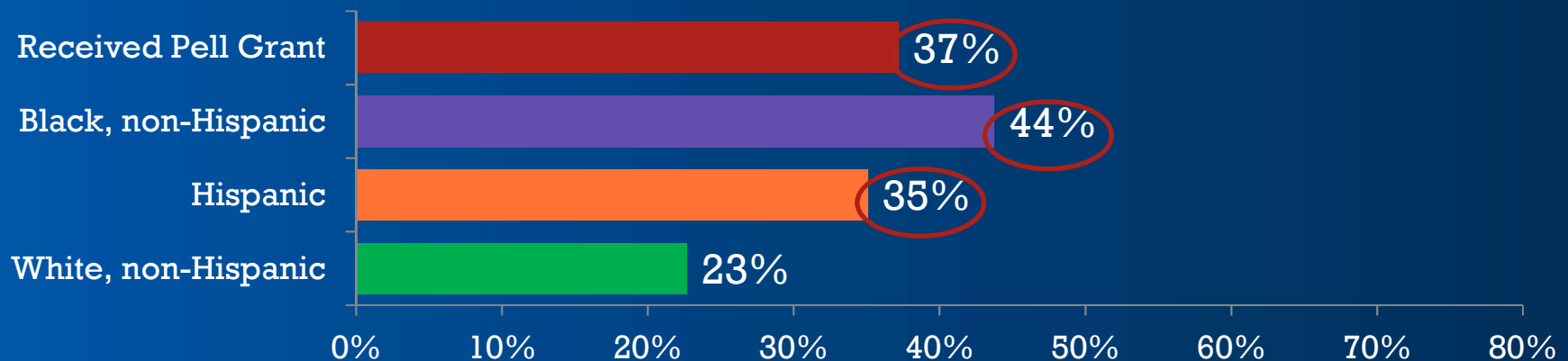
- Too many students start college in remediation
- 52% of 2-year students nationally
- 1.7 million students each year

African Americans, Hispanics and Pell Students are Over Represented

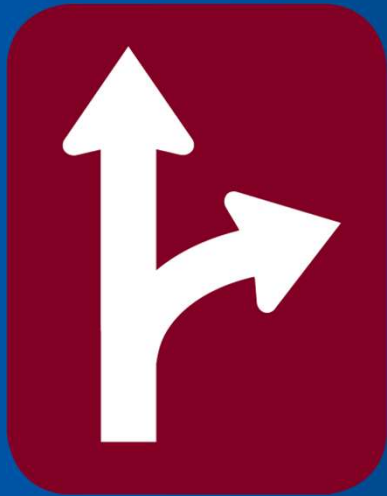
2-Year Students



4-Year Non-Flagship Students



Few Graduate or Transfer



Students in remediation are more likely to walk away than to fail.

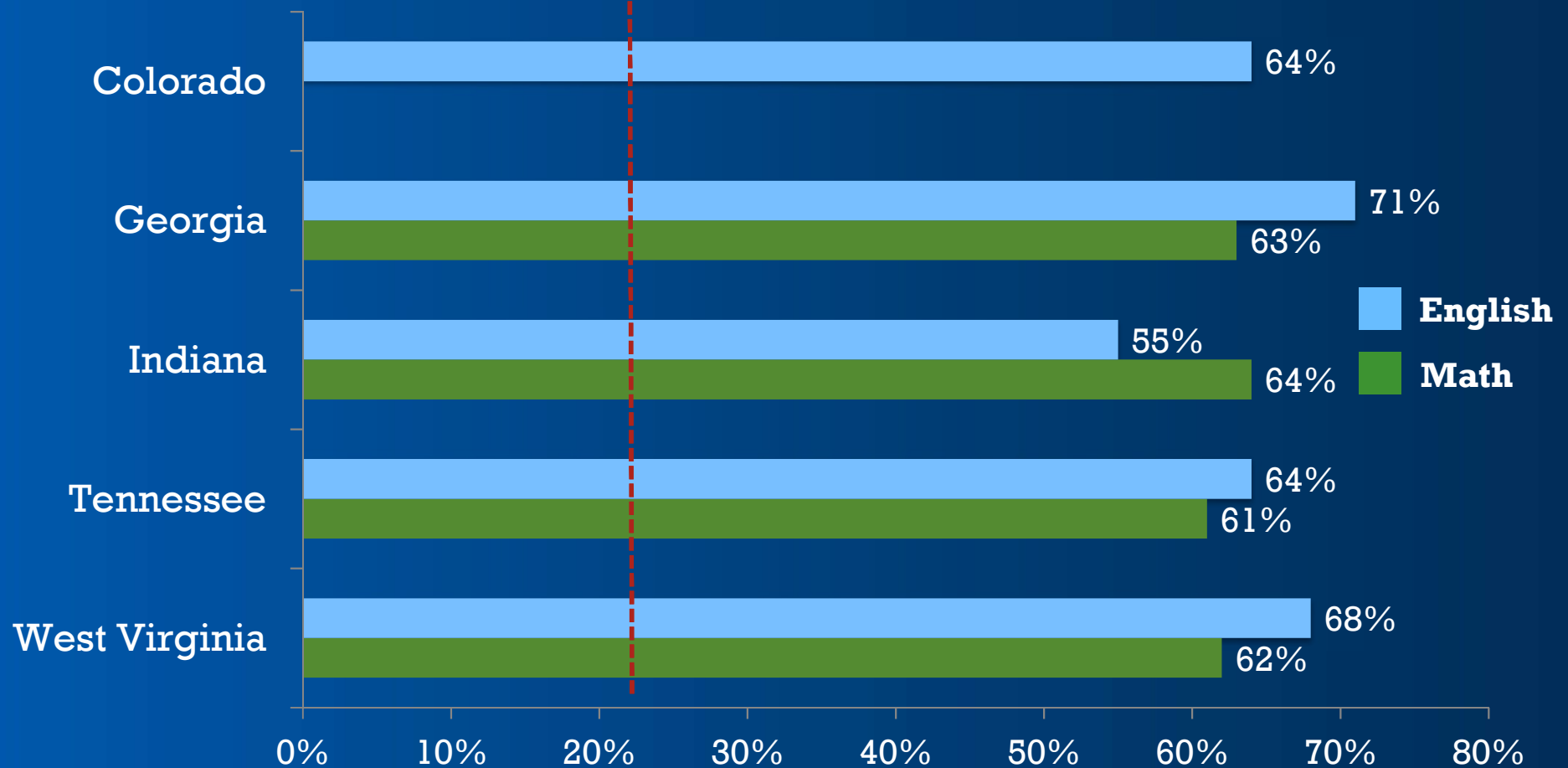
Corequisite Support

- Students enroll directly into **college-level** course.
- Provide academic support as a Corequisite in the **same semester**, not a prerequisite.

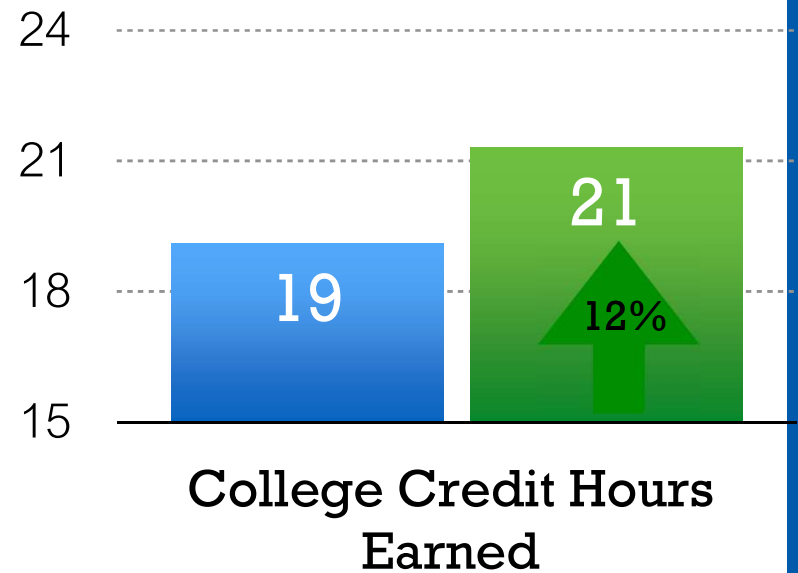
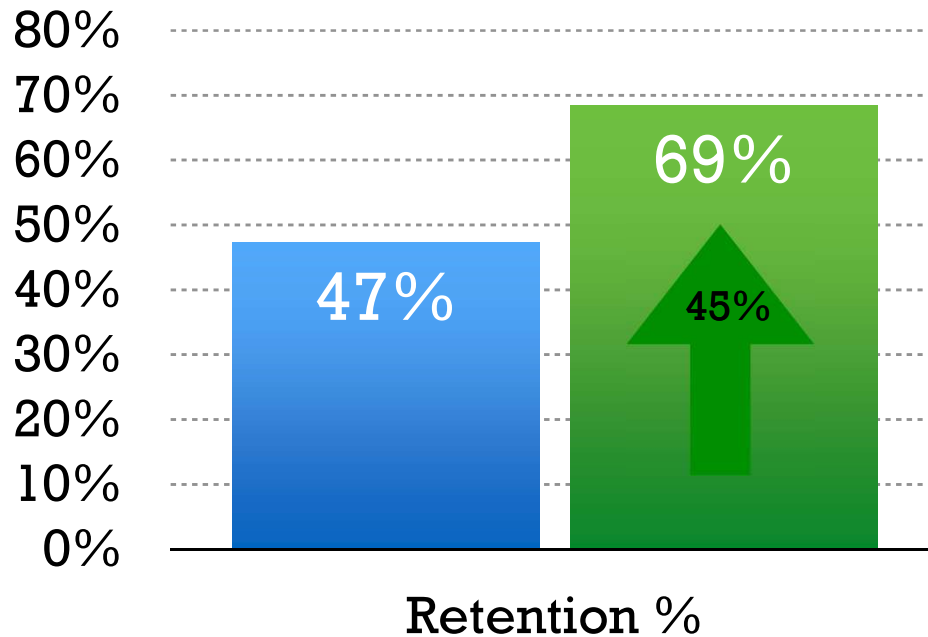
Coreq Works! #coreqworks

**Traditional Remediation
National Avg for Gateway Course
Success**

22%



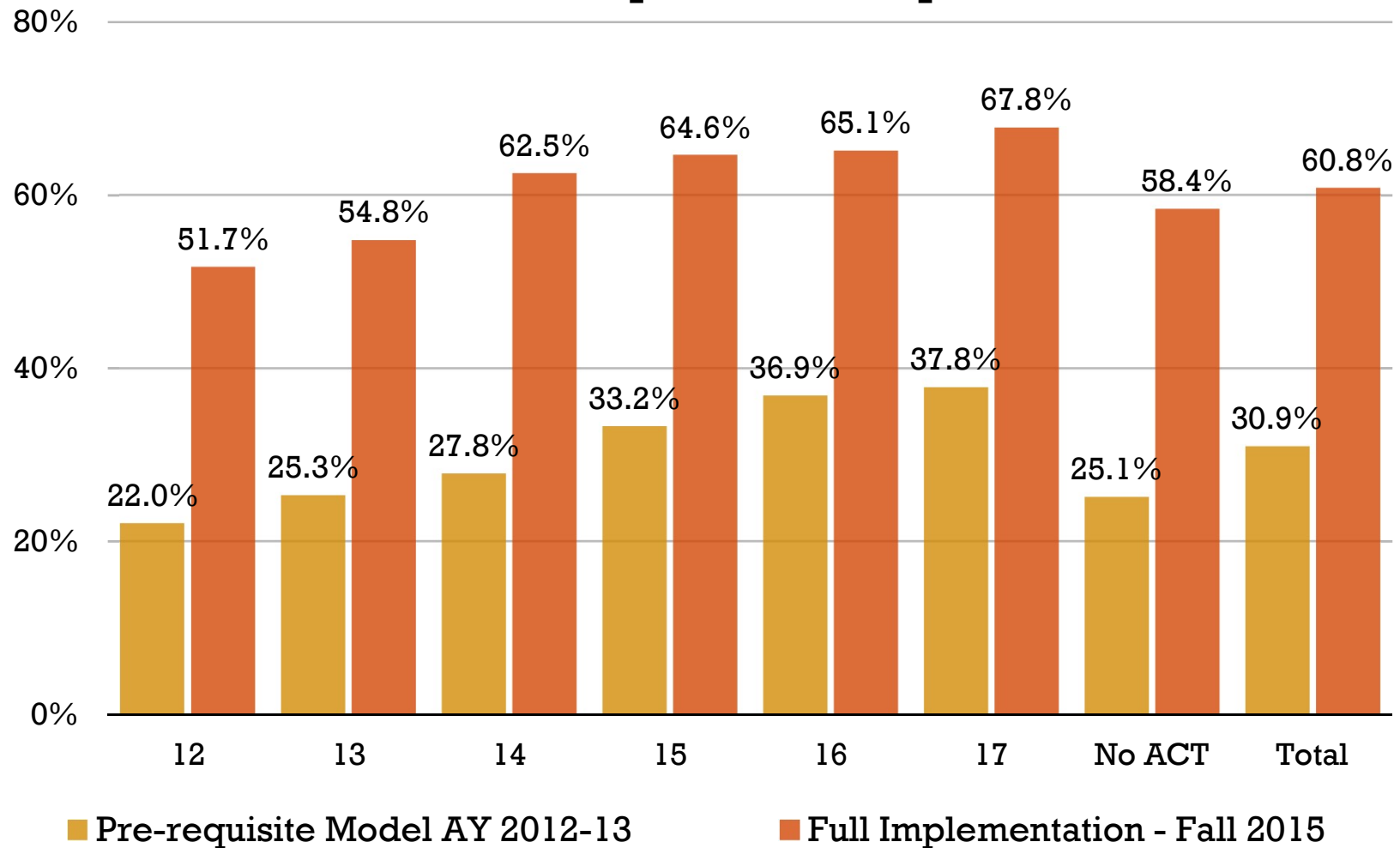
One Year later....



- Completed Math Remediation - Non Corequisite
- Completed Math Course - Corequisite

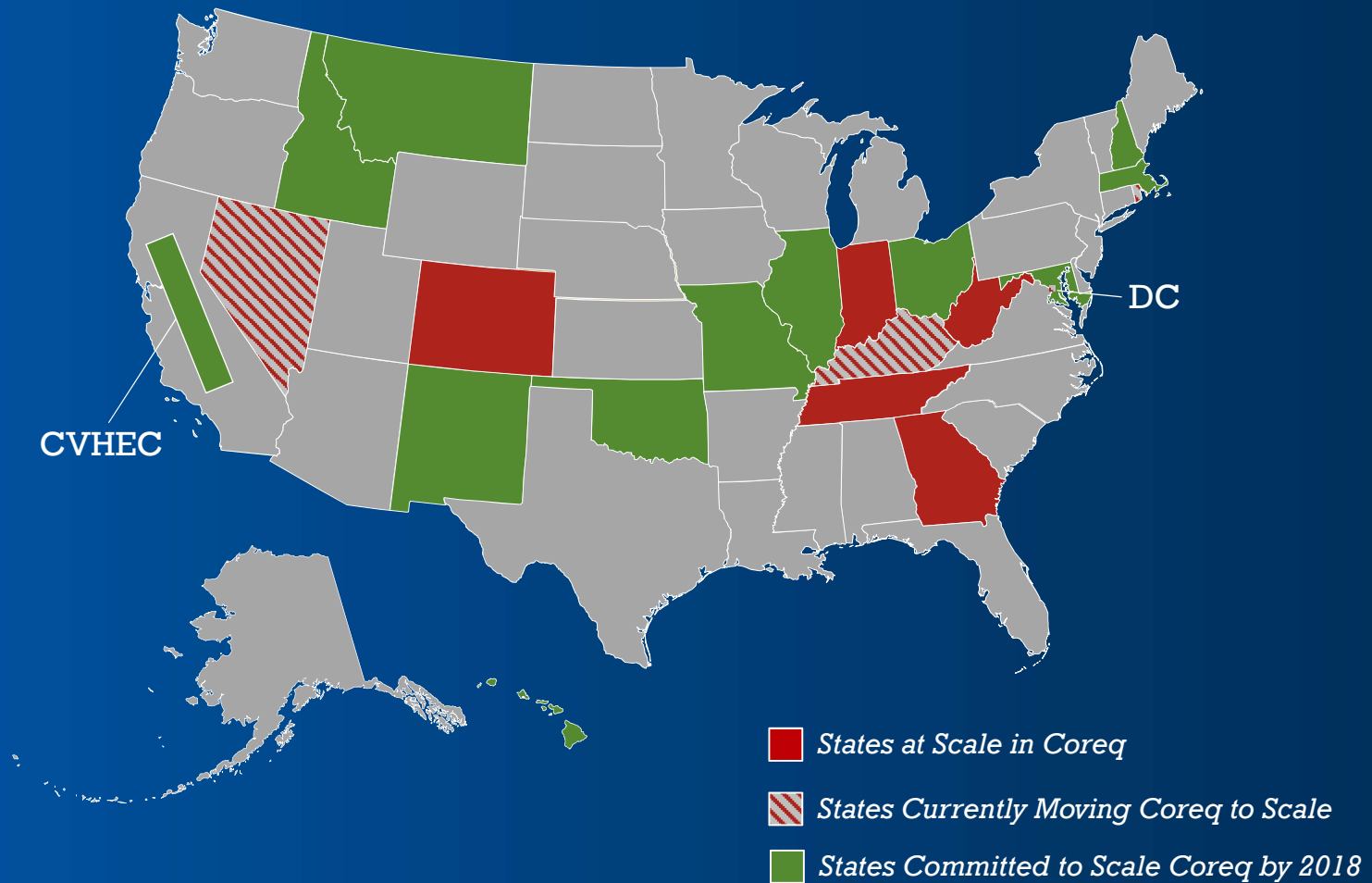
Completion of Gateway English by ACT Sub-score Community College Pre-requisite Model vs. Corequisite Model

Results of TBR Corequisite Full Implementation





Corequisite Remediation



Momentum Year

The BIG Issues



- Uninformed major decisions
- Taking too much time



- Inability to access required courses
- Difficulty with registration



- Excess credits
- Not enough guardrails to prevent poor choices



- Spending too much money
- Not graduating

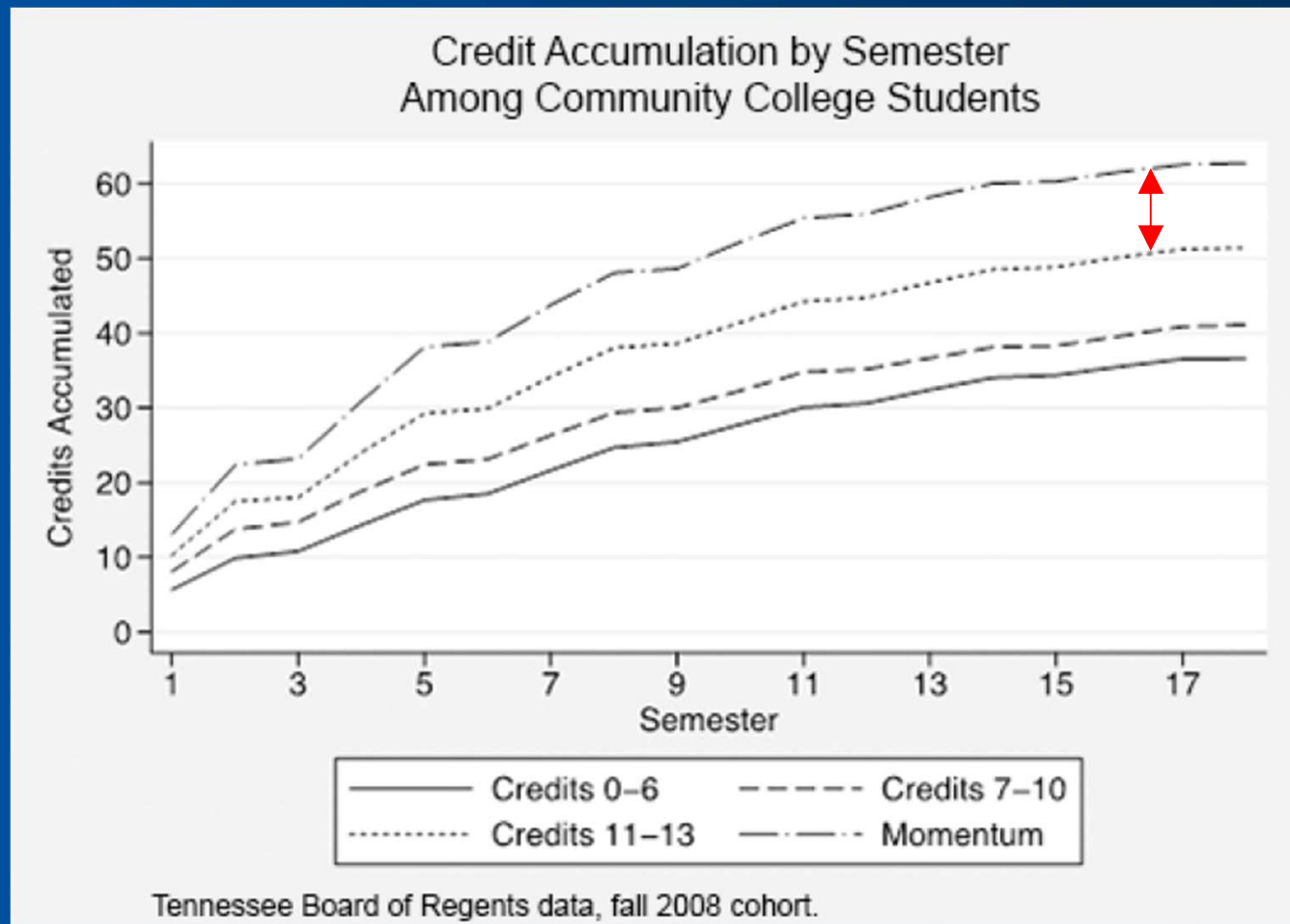
Student Momentum

In the first year of enrollment students who...

- Earn 30 credits in first year
- Complete Math and English gateway courses
- Enter a program of study
- Complete 9 program credits

...are far more likely to graduate.

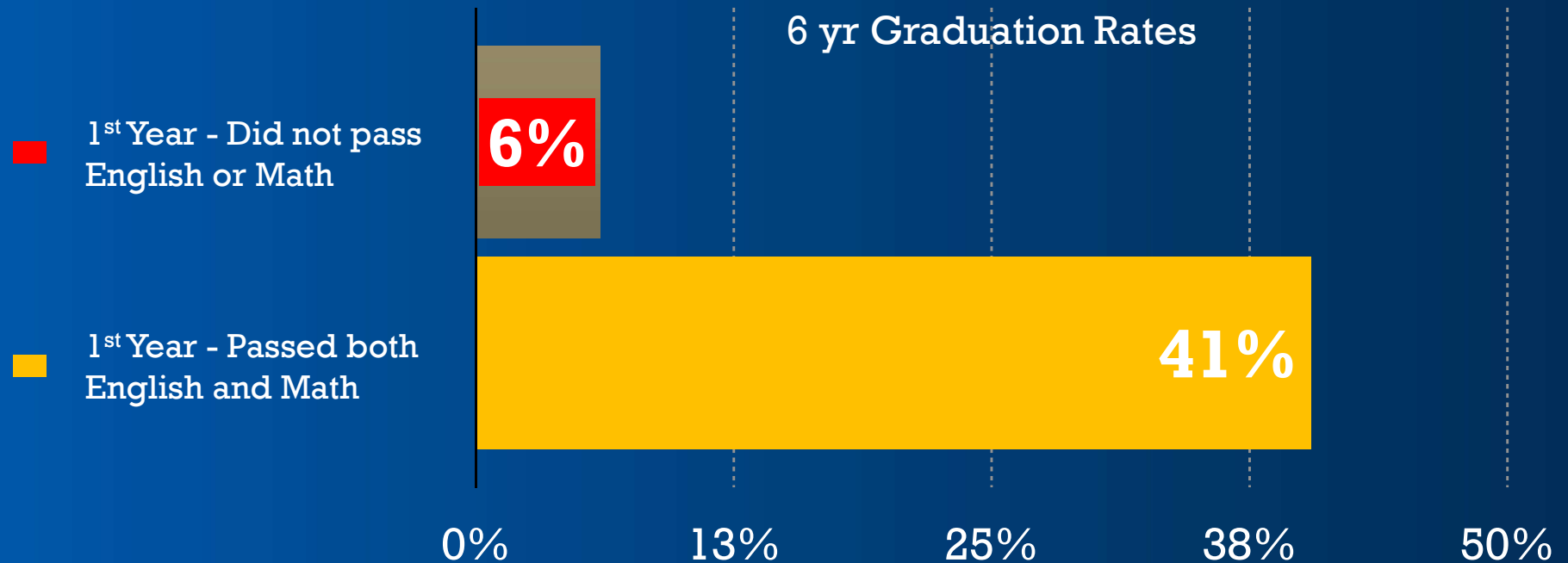
15 Credits in 1st Semester Creates Student Momentum



Belfield,
Jenkins
and Lahr,
2016

Completion of Gateway Math and English Creates Momentum

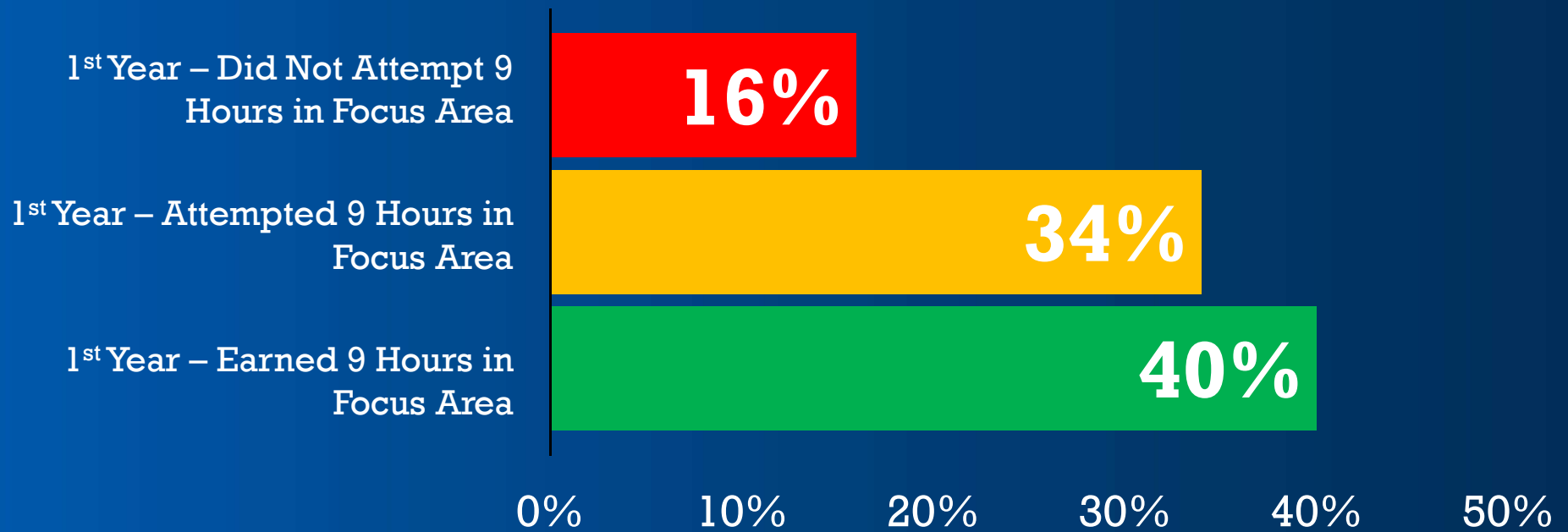
Community College English and Math



Tennessee Board of Regents
Denley, 2016

9 Credits in Program First Year Creates Momentum

6 year Community College Graduation Rates



Tennessee Board of Regents
Denley, 2016

MOMENTUM PATHWAYS

- **Meta-Majors**
- **Academic Maps**
- **Math Pathways**
- **15-To-Finish**

- **Structured Schedules**
- **Corequisite Support**
- **Default Registration**



- **Purpose First (Onboarding)**
- **Meta-Majors**
- **15-To-Finish**

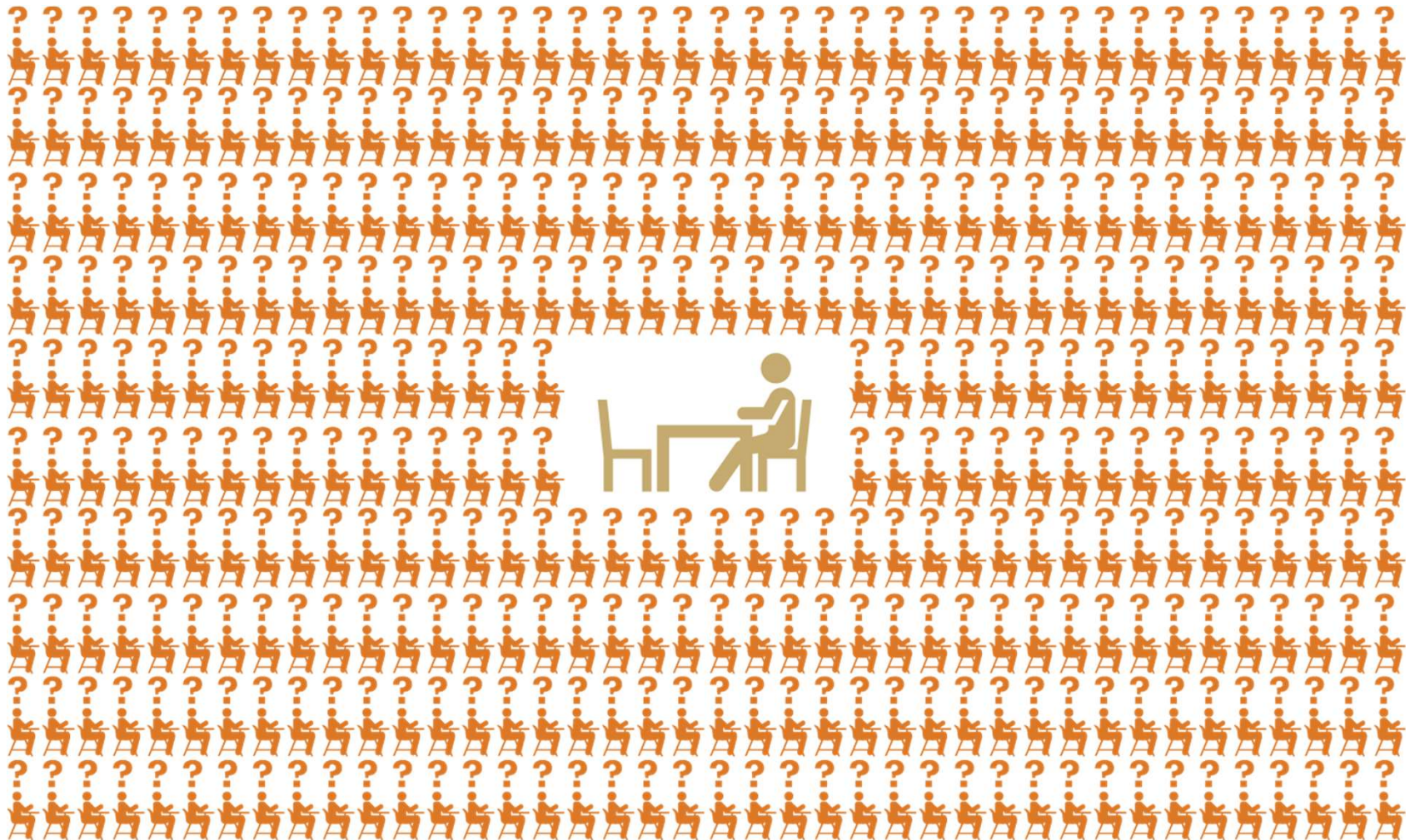
- **Critical Path Courses**
- **Proactive Advising**

TECHNOLOGY | DATA METRICS

Academic Maps & Proactive Advising



1 Counselor to 400 Students



Academic Maps

FIRST-YEAR CORE	
TERM 1	TERM 2
English 101 English 101+ 3 credits	English 102 English 102+ 3 credits
Pre-calc 101 Pre-calc 101+ 3	Calculus 101 Calculus 101+ 3
Biology, Chemistry, or Physics Core w/lab 4	Bio, Chem, or Physics Core w/lab 4
Biology, Chemistry, or Physics Core w/lab 4	Biology, Chemistry, or Physics Core w/lab 4
Student Success Seminar 1	STEM or Engineering Options Seminar 1
CREDITS 15	CREDITS 15



Staying on the Path



Staying on the Path: Proactive Advising

Students see their advisors if:

- They fall off the pathway
- They are at risk of not succeeding
- They need special assistance or a customized pathway

A Better Deal for Returning Adults

Today's Students

“Older than 25 and juggling more than just education”

- **38%** of students are **older than 25**.
- **58%** of students **work while enrolled**.
- **26%** of students are **raising children**.
- **47%** of students **support themselves financially**.

Source: Lumina Foundation <https://www.luminafoundation.org/todays-student>

Logistical Challenges



Class Schedule



Game Changer for Returning Adults



Redesigned Schedule



Dedicated Coach



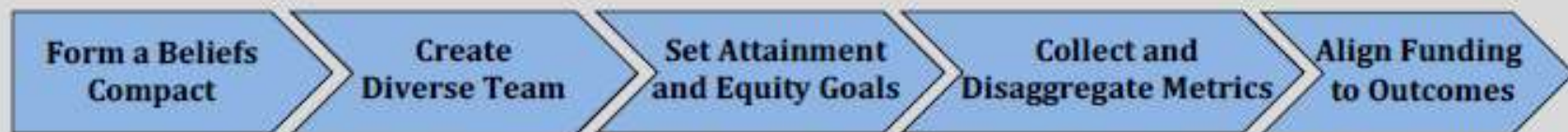
Credit for Competency



Proactive Reengagement

COMPLETE COLLEGE AMERICA MOMENTUM PATHWAY

Establish the Conditions for Change



Restructure Systems to Improve Outcomes and Narrow Gaps



Deploy Targeted Interventions to Permanently Close Gaps



15 to FINISH IMPLEMENTATION

15^{to} 
FINISH



2+2

THINK

Finish
in 4

EDUCATE • INNOVATE



Creating a Campus-wide Plan



➤ **Collect & Share Campus-Level Data**

- Partner w/ Institutional Research & Faculty Senate

➤ **New Student Orientation**

- Clear, Introductory Messages to Students & Parents

➤ **Degree Maps (2 & 4-year)**

➤ **Block Scheduling**

- (Opt-Out vs. Opt-In to 15 credit hours)

➤ **Reinforced Messages – Changing the Culture to 15 Credit Hours**

- Academic Advisors
- Marketing Campaign



Pathways to Achievement, Completion, Career & Transfer

ACADEMIC MAP



716

Business Accounting Associate in Science

START here

1

SEMESTER 1 – FALL	CREDITS	MILESTONE	COMPLETED
ENG 101 – English Composition I	3		<input type="checkbox"/>
BUS 110 – Introduction to Business	3		<input type="checkbox"/>
CAP 101 – Computer Applications	3		<input type="checkbox"/>
Behavioral Science elective – Recommended: PSY 101– Intro to Psychology	3		<input type="checkbox"/>
MAT 120, MAT 177, MAT 182 –or– higher level math	3		<input type="checkbox"/>
IDS 101 – First Year Experience	1		<input type="checkbox"/>

TOTAL CREDITS 16

2

SEMESTER 2 – SPRING	CREDITS	MILESTONE	COMPLETED
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Milestone Courses
should be taken in the
order shown. This will help
you stay on track and
graduate on time.



**Make Your Summer
Matter.** Summer is a great
time to take some
elective courses and
get ahead.

Communications & Engagement Strategy

- Branding theme for consistency in messages
- Key messages by audience group
 - External
 - Students, parents, and the general public
 - Internal
 - Buy-In: Advisors, campus administrators, and faculty
- Media strategy – Utilize PR professionals to create and rollout
- Materials and website
- Maintain focus and a sense of urgency

15-Credit Strategies & Policies

Type of Strategy	Type of Policy
Communications campaigns	Banded tuition or aid to support 30-credit enrollment
Degree maps	Degree credit cap (60 or 120 credits)
Structured schedules	Default scheduling
Financial incentives	

Indiana Legislation: HEA 1348



■ **Financial Incentive:**

- Requires students to complete 30 credits per year to remain eligible for full state aid.
- Students w/ a 3.0 gpa or higher are eligible for more aid.

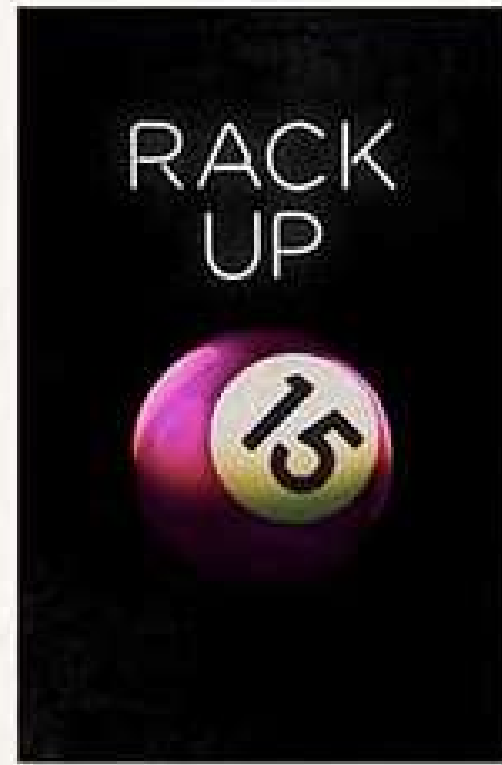
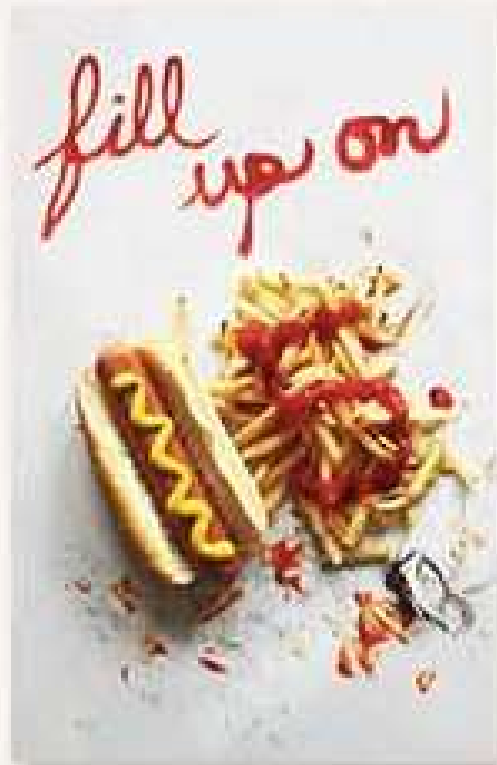
■ **Structural Reforms:**

- Required institutions to:
 - provide degree maps and guarantee course availability
 - Allow full use of state aid during summer terms
- Encouraged institutions to use banded tuition

■ **Supports:**

- Public awareness campaign
- Additional academic advising

POSTERS



BROCHURE

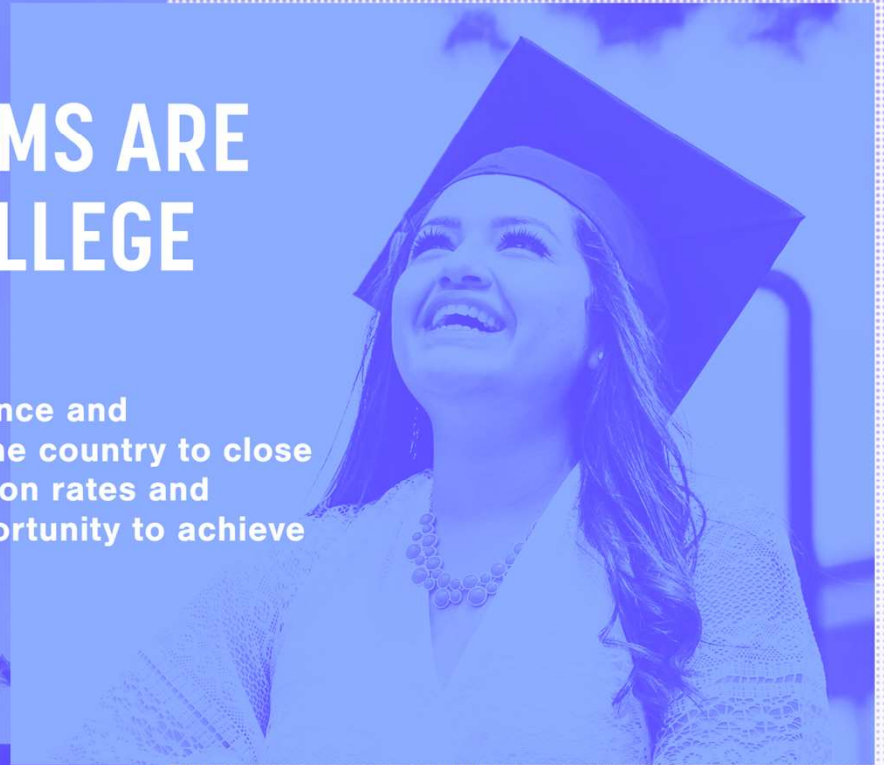


TABLE TENT



AMERICAN DREAMS ARE POWERED BY COLLEGE COMPLETION

At CCA, we're leveraging our Alliance and implementing strategies around the country to close achievement gaps, boost graduation rates and ensure every student has the opportunity to achieve their dreams.



RESOURCES

COMMIT

Know the Problem

Generate Buy In

Create an Action Plan

ACT

Design the Strategy

Communicate with Stakeholders

Implement the Strategy

IMPROVE

Measure

Refine the Implementation

Sustain the Strategy



EARLY MOMENTUM THROUGH #15TOFINISH AND PURPOSE FIRST

Panel explores #15toFinish efforts and CCA's Purpose First initiative, which seeks to help students make more informed majors and career track decisions.

[Learn More](#)

[VIDEO](#)

MOMENTUM: THE ACADEMIC AND ECONOMIC VALUE OF A 15-CREDIT FIRST-SEMESTER COURSE LOAD

CCRC

[Learn More](#)

[ARTICLE](#)

ON SECOND THOUGHT: U.S. ADULTS REFLECT ON THEIR EDUCATION DECISIONS

Strada/Gallup - More than half of U.S. adults have regrets.

[Learn More](#)

[REPORT](#)

ADDITIONAL RESOURCES ►